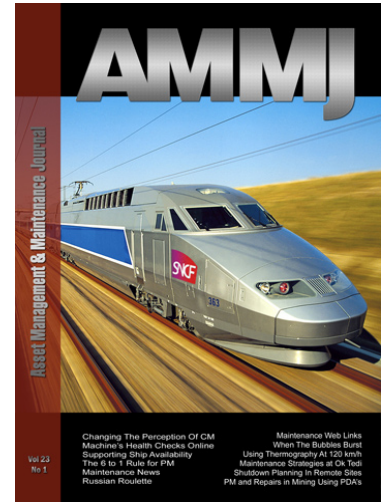


# Advertising in the AMMJ

Advertising in the AMMJ is the BEST way to market your products, services, job vacancies & events.

- The AMMJ is a Quarterly journal Published in February, April, July and October.
- The most effective way to market your Maintenance, Reliability, Condition Monitoring and Asset Management products, services, training, conferences and job vacancies.
- This is not a shotgun approach to your advertising but instead hits directly at the maintenance personnel you wish to reach - "The Decision Makers".
- The AMMJ reaches over 120 countries and every continent with a circulation of Approximately 8000. The distribution Worldwide in 2009 was Australia 52%, New Zealand 2%, Asia and Middle East 15%, USA 19%, Europe 11%. The AMMJ provides advertisers with a huge increase of exposure for their products or services in both Australia and throughout the World.
- Those advertising from Australia may be able to claim back a significant part of your advertising costs from the Australian Government as "export" advertising costs.
- Each copy may have many readers as it is circulated throughout an organisation.
- The "corporate" subscription allows larger companies to place the eAMMJ on their company's internet sites. The eAMMJ is then accessible to all their employees.



## Publishing Schedule for 2010/11

### July Issue 2010

Booking deadline 14 June 2010  
Latest copy date 18 June 2010 \*\*

**Latest Publication date: 12 July 2010**

### February Issue 2011

Booking deadline 13 December 2010  
Latest copy date 16 December 2010 \*\*

**Latest Publication date: 27 January 2011**

### Cancellations

No cancellations accepted after final booking deadlines

### October Issue 2010

Booking deadline 6 September 2010  
Latest copy date 9 September 2010 \*\*

**Latest Publication date: 1 October 2010**

### April Issue 2011

Booking deadline 21 March 2011  
Latest copy date 23 March 2011 \*\*

**Latest Publication date: 18 April 2011**

### \*\* Copy deadline

This is a definite deadline that must be adhered to.

## Special Features

- \* February Issue - Listing of Asset Management and Maintenance Web Links
- \* April Issue - Survey of EAM's and Computerised Maintenance Management Systems
- \* July Issue - Survey of Condition Monitoring Equipment and Condition Monitoring Services
- \* October Issue - Survey of Special Maintenance Applications Software

## Submission of Advertising Copy

The AMMJ is produced on a PC version of Adobe InDesign. All advertising copy must be supplied in digital form only. AMMJ prefers that advertising copy be supplied as a quality PDF.

Supply Of Digital Files: Email: Accepted up to 7MB. Send to mail@maintenancejournal.com  
For larger files send as PC formatted CD/DVD Disc to 7 Drake St, Mornington, Vic 3931, Australia.

## Inserts and Brochures

1. If placing inserts or brochures into the Print AMMJ we require that the insert items arrive at the following address at least 2 weeks prior to the Publication date of the AMMJ. **Address:** AMMJ, 7 Drake Street, Mornington, Vic 3931, Australia.
2. Inserts & brochures MUST NOT exceed the overall dimensions of the AMMJ which are 297mm x 210mm.
3. PDF of the inserts for the eAMMJ is required by the Advertising "Latest Copy" Date emailed to mail@maintenancejournal.com

## Terms & Conditions

1. All advertisements are accepted subject to space being available and the copy being acceptable to the Publisher.
2. The Publisher reserves the right to suspend, omit or move any advertisement at any time should the need arise. In such a case no claim will be entertained from the advertiser for loss or damages.
3. The advertiser indemnifies the Publisher against any claim arising from the publication of any advertisements in the AMMJ.
4. Copy must be supplied without application by the Publisher. Failure to do so will mean that copy may be repeated at the Publisher's discretion or the advertisement omitted if no copy is available. In either case the full cost of the space remains payable.
5. If the credit card option for payment is selected then payment for advertising will be deducted on the publication date.
6. Amex or Diners credit card payments will have a 2% surcharge applied on payment.
7. Advertisers from Australia will be provided with a Tax Invoice on the publication of the AMMJ.
8. Advertisers from outside Australia must pay for advertising prior to publication or provide credit card payment details.

## Publishers of the AMMJ

Engineering Information Transfer P/L, PO Box 703, Mornington, Victoria 3931, Australia. Ph: 03 5975 0083  
Fax: 03 5975 5735 E-mail: mail@maintenancejournal.com Web: www.maintenancejournal.com

# Advertising Booking Form - 2010

## AMMJ Dimensions and Advertisement Sizes

The AMMJ is published as an A4 size = 297mm x 210mm



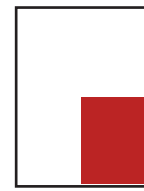
Full Page

Type:  
270x190mm  
Trim:  
297x210mm  
Page Bleed:  
3mm



Half Page

Type:  
130x190mm  
Trim:  
130x190mm



Quarter Page

Type:  
130x90mm  
Trim:  
130x90mm

## ADVERTISING RATES

(prices are per issue)

### AMMJ (Print) plus eAMMJ (Electronic)

	Single Issue	4 Issues (yr)
• Full Page	\$2100 <input type="checkbox"/>	\$1800 <input type="checkbox"/>
• Half Page	\$1400 <input type="checkbox"/>	\$1250 <input type="checkbox"/>
• Quarter Page	\$ 900 <input type="checkbox"/>	\$ 800 <input type="checkbox"/>

### eAMMJ (Electronic) only Advertising

	Single Issue	4 Issues (yr)
	\$ 1100 <input type="checkbox"/>	\$ 900 <input type="checkbox"/>
	\$ 790 <input type="checkbox"/>	\$ 670 <input type="checkbox"/>
	\$ 500 <input type="checkbox"/>	\$ 450 <input type="checkbox"/>

(75% of the AMMJ readership is now electronic)

## Advertising Rates For Inserts

- Single A4 Sheet (1 to 2 Printed Pages)
- Two A4 Sheets (3 to 4 Printed Pages)
- Three A4 Sheets (5 to 6 Printed Pages)

### AMMJ (Print) plus eAMMJ

\$ 2200	<input type="checkbox"/>
\$ 3400	<input type="checkbox"/>
\$ 3700	<input type="checkbox"/>

### eAMMJ (Electronic) only

\$ 1300	<input type="checkbox"/>
\$ 1800	<input type="checkbox"/>
\$ 2100	<input type="checkbox"/>

## Which Issue?

(For 4 consecutive advert bookings tick only the box for the first adv)

Issue in which your advertisement will appear

February  April  July  October

Name

Signature

Position

Date

Company

Billing Address

Phone

Fax

Email

## Method of Payment:

ABN: 67 330 738 613

1  Cheque enclosed made payable to Engineering Information Transfer P/L, in Australian Dollars

2  Invoice company on Purchase Order No. \_\_\_\_\_

For our EFT bank details contact:  
mail@maintenancejournal.com

3  Credit Card      Visa       MasterCard

AMEX and DINERS are accepted  
but attract a 2% surcharge

Card Number





Expiry Date:

Signature:

Name on the card: