

www.maintenancejournal.com

Web Site Advertising Booking Form - 2011

Mail this form to: EIT P/L, PO Box 703, Mornington, VIC 3931 Australia or email: mail@maintenancejournal.com
ABN: 67 330 738 613 Phone: 03 59750083 Fax: 03 59755735 For Australia prices are inclusive of GST taxes.
Prices are in Australian Dollars and are valid until August 2011. This form may be photocopied.

* Over 35,000 hits and 6000 page visits in January 2011

- * A very effective and low cost way to promote your products, services, seminars, conferences or job vacancies.
- * Your Advertising will be placed on both the Home page and also our well visited "Download" pages for our latest issues of the publication the AMMJ - Asset Management and Maintenance Journal.
- * The AMMJ goes to over 120 countries and every continent.

"Standard" Banner Advertising

- * The size of a "Standard" banner advert is based on a size of Aprox. 470 x 65 pixels, or 30k pixels in area
- * Supply the banner advert in GIF or JPG format. * Banner advert file size must be less than 80KB.
- * Minimum booking period is 4 weeks. * The advert may be modified/changed by you at any time during the booked period.
- * Cost is Aus\$50 per week inc of gst.

Tick to Book Standard Banner Advertising at \$50 per week

"Non Standard" Advertising (advert sizes above 40k pixels)

- * You choose the shape and size of the advert. * Minimum booking period is 4 weeks.
- * Size is limited to a max. width of 470 pixels width (placement is within our web page right hand column).
- * Cost is based on the total pixel area of the advert relative to a "Standard" Banner size of 30k pixels.
- * For an advert size above 40k pixels the cost is (Advert size/ Standard size) x Aus\$40 per week inc. of gst.
- * Thus a 400 x 300 pixel advert has a pixel area of 120k pixels divided by 30k x \$40 = \$160 per week inc of gst.
- * You may modify/change the Advert at any time during the booked period (If advert size is increased cost will rise accordingly)
- * Supply the advert in PDF, GIF or JPG format. * Max. file size: 120KB up to 100k pixels, 200KB above 100k pixels.

Area of your Advert kpixels. Your estimate of Aus\$ cost/week Book Non Standard Adv

Required Start Date

Number of weeks to run your Advert
(Minimum is 4 weeks)

Advert is to be Linked To Web Address

Name

Position

Company Name

Address

Phone No:

Email Address:

Method of payment

Total Cost inc of gst Aus\$

* **Cheque** - Made payable to Engineering Information Transfer P/L

* **Electronic funds transfer** - Please email to obtain eft details
(Aus\$18 will be added to all eft payments made from outside of Australia)

* **Charge to credit card** - Mastercard Visa Card Other Cards are accepted but 2% fee applies.

Credit Card Number

Name on card Expiry Date